

IEEE International Conference on Multimedia and Expo (ICME) 2011  
July 11 – 15, Barcelona, Spain



## CALL FOR SPONSORS

<http://www.icme2011.org>

ICME has been the flagship multimedia conference sponsored by four IEEE societies since 2000. It serves as a forum to promote the exchange of the latest advances in multimedia technologies, systems, and applications from both the research and development perspectives of the circuits and systems, communications, computer, and signal processing communities.

ICME 2011 showcases high quality oral and poster presentations and demo sessions. Best paper, poster and demo awards will be selected and recognized in the conference. Extended versions of high quality papers will be considered for a special issue in IEEE Transaction on Multimedia. ICME 2011 features IEEE societies sponsored workshops and industrial/application short papers, as well as call for workshop, tutorial and demo proposals on various new emerging topics.

Expo is held in conjunction with the main conference. Job fairs, keynote/plenary talks and panel discussions are other conference highlights.

### The Host City: Barcelona, Spain

Barcelona is one of the cities in the world which hosts the greatest number of international congresses. It gets the second position in the ICCA (International Congress & Convention Association) ranking, with 135 congresses in 2009, and fifth position in the UIA (Union of International Associations) ranking for the year 2008. Leading multinationals choose Barcelona for their conventions and product presentations. Furthermore, in recent years, Barcelona has proved itself to be one of the most attractive and dynamic European cities, and this has made it one of the most preferred incentive trip destinations.

Barcelona was founded over two thousand years ago, on the Mediterranean coast, between two rivers. The trace of history can be found as you walk through the city, its Gothic Quarter built on the Roman ruins, and its art-nouveau Eixample district. Diversity of culture and harmony of life have made Barcelona into a first-class tourist destination and the perfect setting for meetings and congresses. This welcoming city hosted the 1992 Olympic Games and is now a modern and attractive city for tourists, business and living.



- Showcase the Latest State-of-the-Art Multimedia Technologies
- Promote R&D Advancements and Industrial Inventions
- Support Student Development
- Foster Collaborations between Academia & Industrial

Sponsors will be acknowledged according to the category of sponsorship. Acknowledgement includes free exhibit space, company name or/and logo printed in conference materials, an entry on the conference website, as well as complimentary conference registrations(s) and more. For details about ICME 2011 and its sponsorship program, please visit our website <http://www.icme2011.org>.

### Contact

Should you require more information about the ICME 2011 sponsorship program, please contact our Patronage Chair:

Jun Zhou, NICTA, Australia

Tel: 61-2-62676346

Email: [jun.zhou@nicta.com.au](mailto:jun.zhou@nicta.com.au)

Website: <http://www.icme2011.org>

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## SPONSORSHIP OPTIONS



<http://www.icme2011.org>

In addition to Awards and Student Travel Grants, sponsors can support ICME 2011 in other formats, e.g. contribute to coffee breaks. Acknowledgement types correspond to the sponsorship levels and include, but are not limited to:

- Names and/or logos displayed on conference website
- Names and/or logos displayed in conference materials
- Names and/or logos displayed on-site

Levels of sponsorship:

### Platinum: US\$10,000 or above

- Exhibit space
- Two complimentary conference registrations.
- Four complimentary conference banquet tickets.
- Advertisement option \*.

### Gold: US\$5,000

- Exhibit space
- One complimentary conference registration.
- Two complimentary conference banquet tickets.
- Advertisement option \*.

### Silver: US\$2,500

- Exhibit space
- Two complimentary conference banquet tickets.
- Advertisement option \*.

### Special Options

- Awards, e.g. **best paper**<sup>†</sup>, **best student papers**<sup>†</sup>, **best industrial/application papers**<sup>†</sup>, posters, demos
- Student Travel Grants
- Conference Social Events, e.g. coffee breaks, reception, banquet
- Registration gifts, e.g. branded company gifts (notebooks, pens, USB disks, etc.)
- Other events, e.g. keynote speech, plenary talk, panel discussion, TC meeting
- R&D Network Support
- Other formats specified by the sponsors will be considered

Awards will be presented by members of the ICME 2011 organization committee and/or representatives of the sponsoring companies. Sponsors' names will be mentioned in the Award Ceremony and on the Award Certificate if included.

ICME 2011 will tailor the benefits package according to the sponsors' specific interests.

**Jun Zhou**

NICTA, Australia

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\* It is the sponsor's responsibility to provide ICME 2011 with advertisement material.

<sup>†</sup> Options have been taken.

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## ICME 2011 SPONSORSHIP REGISTRATION

This form is also available online at <http://www.icme2011.org>

Enquiry can be emailed to [jun.zhou@nicta.com.au](mailto:jun.zhou@nicta.com.au)

Name of Company \_\_\_\_\_

Contact Person \_\_\_\_\_

Tel \_\_\_\_\_ Fax \_\_\_\_\_ Email \_\_\_\_\_

Address \_\_\_\_\_

State/Province \_\_\_\_\_ Country \_\_\_\_\_ Zipcode \_\_\_\_\_

Invoice\* Address (if different from above) \_\_\_\_\_

State/Province \_\_\_\_\_ Country \_\_\_\_\_ Zipcode \_\_\_\_\_

### Level of Sponsorship<sup>†</sup>

Platinum  Gold  Silver

Special Options (Please specify) \_\_\_\_\_ / US\$ \_\_\_\_\_

Others (Please specify) \_\_\_\_\_ / US\$ \_\_\_\_\_

### Method of Payment

Electronic Funds Transfer US\$ \_\_\_\_\_

Credit Card US\$ \_\_\_\_\_

Credit Cards Type:  American Express  Visa Card  Master Card

Credit Card No \_\_\_\_\_ Expiry Date \_\_\_\_\_ / \_\_\_\_\_ (Month / Year)

Security Code (CVC) \_\_\_\_\_

(Please indicate the last three digit of the security code on the back side of the credit card.)

Card Holder's Name (as it appears on the card) \_\_\_\_\_

Card Holder's Signature \_\_\_\_\_ Date \_\_\_\_\_

### Electronic Funds Transfer / Payment by Check

Instructions will be provided once the sponsorship is confirmed.

\* Invoices are available upon request. <sup>†</sup> Sponsorships are nonrefundable.