

# ICME 2011 TPC Chair's Message

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IEEE International Conference on Multimedia & Expo (ICME) (<http://www.icme2011.org>) has been the flagship multimedia conference sponsored by four IEEE societies. Since its inception in 2000, it serves as a forum to promote the exchange of the latest advances in multimedia technologies, systems, and applications from both the research and development perspectives of the Circuits and Systems, Communications, Computer, and Signal Processing communities. Compared to other conference venues, one unique strength of ICME is its breadth of coverage in the multimedia research field. It is one fertile breeding ground that you can see the latest cool technologies and demos across the entire multimedia process chain.

ICME 2011 will be held at the beautiful city of Barcelona, Spain, Jul. 11-15, 2011. With history dates back over 2,000 years retaining major relics of its past, Barcelona is a compact city with a rich cultural life all year round. It is also the only major European metropolis with five kilometers of city beachfront, and is listed as the best beach city in the world by National Geographics. Barcelona has a great number of museums, which cover different areas and eras. Port of Barcelona is also a major embarkation port in the Mediterranean sea.

As ICME moves to the beautiful city of Barcelona this year, the organization committee is making a number of major changes in the conference program to make ICME more enjoyable to all attendees. These changes include:

- For the first time in the history of ICME, ICME 2011 opens its high-quality Tutorial Program will be free and open to all conference attendees.
- ICME 2011 has confirmed eight top scientists as Keynote/Plenary Speakers to share visionary thoughts in various directions of multimedia area:
  - Andrew Blake, Microsoft Research Cambridge, UK
  - Bernd Girod, Stanford University, California, USA
  - Anoop Gupta, Microsoft Research, USA
  - Thomas S. Huang, University of Illinois at Urbana-Champaign, USA
  - Aggelos K. Katsaggelos, Northwestern University, USA
  - Werner Purgathofer, Vienna University of Technology, Austria
  - Demetri Terzopoulos, University of California, Los Angeles, USA
  - Avideh Zakhor, University of California at Berkeley, USA
- ICME 2011 has also confirmed another ten world renowned scientists to speak in three high-profile forums targeting to Audio/Video Coding, 3D Media Analysis and Retrieval, and Social Network and Social Computing areas. The Invited Speakers include:
  - Jonathan Grudin, Microsoft Research, USA
  - Mohamed Daoudi, Institut Telecom, France
  - Touradj Ebrahim, EPFL, Switzerland
  - Jerry D. Gibson, UCSB, USA

- Maja Pantic, Imperial College London, UK
- Schuyler Quackenbush, Audio Research Labs, USA
- Remco Veltkamp, Utrecht University, Netherlands
- Thomas Wiegand, Fraunhofer-Institute for Telecommunications, Germany
- Cha Zhang, Microsoft Research, USA
- Nuria Oliver Ramirez, Telefonica R&D, Spain.

Authors are invited to submit a full paper (two-column format, 6 pages) according to the guidelines available on the conference website at <http://www.icme2011.org>. ICME 2011 will adopt a double blind review process to ensure that the paper is fairly reviewed. The paper submission deadline is

**November 29, 2010**

ICME 2011 targets an overall acceptance rate of 30%, with top papers (<15%) presented in oral format. Best paper, poster and demo awards will be selected and recognized in the conference. A select set of high quality papers will be invited to be extended and be considered for potential publication in a special section of IEEE Trans. Multimedia. Accepted papers have to be registered and presented; otherwise they will not be included in the IEEE Xplore Library.

ICME 2011 features workshops on July 11<sup>th</sup> (Monday) and July 15<sup>th</sup> (Friday). We encourage researchers, developers and practitioners to organize workshops on various new emerging topics. Industrial exhibitions are held in parallel with the main conference. Job fairs, keynote/plenary talks and panel discussions are other conference highlights. Please visit the ICME 2011 website for submission details.

Again, we invite all of MMTC members to submit your high-quality papers to ICME 2011 before the paper submission deadline of **November 29, 2010**.